



Haven't Started Your 2019 IT Plan Yet?

New Year's resolutions are a bit of a punchline these days. We all say that this year will be the year we finally commit to 'X', and make a plan we'll see through to completion.

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However, by the time February rolls around, we've already abandoned those plans - and our resolution along with them. This happens not only in our personal lives but in our business lives as well.

While we can't promise that 2019 will be the year you finally keep your personal resolutions, we can all but guarantee that this will be the year you keep your business resolutions. Specifically, your IT resolutions.

Have You Started Your 2019 IT Plan Yet?

Every successful IT operation has one thing in common: proper planning.

Years of working with multiple organizations across several industries have taught our team one thing - no two businesses are alike. That means you need an IT plan that is strategically aligned with your distinct requirements to help you achieve real success in business.

An effective IT Plan is a guide for your business that encompasses all aspects of your technology, and so you should be sure it includes each and every necessity. Your strategic plan should address:

1. VoIP Phone Systems

The move to VoIP offers your business improvements in efficiency, reliability, and quality, all at an affordable cost. Landline phones are becoming obsolete - by choosing to remain with a landline system, your business may become obsolete as well.

VoIP provides your business improved efficiency by limiting issues that come from having to replace or fix phones, as well as complicated management of adding and or removing employees. On traditional landline phone systems, you would have to wait lengthy periods of time for a phone to be replaced, or for a roll truck to fix issues. All this time spent waiting for a fix costs you money.

With a VoIP system, you don't have to deal with these issues, which means less downtime. VoIP also improves your business' efficiency by providing you with numerous options for routing and answering calls, without the expensive on-premises technology and staff.

2. Microsoft Office 365 Migration

Over the past few years, productivity suites have become more and more popular with businesses of all sizes, in a wide and varied range of industries. It's the type of solution that has something to offer everyone.



Cloud-based technologies, in general, are changing the way users like you view the capabilities of their technology - especially Microsoft Office 365. It offers a range of services and features designed to help you and your employees do more each day.

The right IT plan and the right IT partner can provide you with many benefits in your Microsoft experience, including:

- **Smooth Transition:** You should ensure a smooth migration to Microsoft Office 365 services and email before starting the process.
- **Sensible Costs:** Due to the very nature of Microsoft Office 365 and cloud computing, there is almost no up-front capital required to pay for any physical hardware or the space to store it.
Furthermore, pay-as-you-go pricing offers both predictability and flexibility in your budgeting process.
- **Total Convenience:** Microsoft Office 365 helps you keep content, meetings, and contacts synced across all your devices for use on the go when you're away from the office.

3. Managed IT Services

When you look at your business, you see it as a whole ecosystem. Every part works together to make the whole company function at peak performance.

That should include your IT.

Wouldn't you like to have technology worries and burdens off of your plate so you can give your best to your business?

That's precisely what Managed IT Services offer (and why they should be a key part of your 2019 IT plan). Features and solutions in a robust Managed IT Services offering should include:

- **Managed Security**
- **Remote Monitoring**
- **Backup and Disaster Recovery**
- **Cloud Migration and Management**
- **Mobile Device Management**
- **Help Desk Services**
- **I.T. Staff Augmentation**





IT planning doesn't have to be a frustrating, fear-stricken, annoying process. We devise a strategic plan specifically for your company to ensure you're investing in the right solutions to truly help you meet your overall objectives and exceed your goals, in order to reach new heights within your business.

What Are The Benefits Of A Strategic IT Plan?

Effective IT planning should result in a wide range of benefits for any operation in any industry. Benefits include:

- **Increased productivity**
- **Minimized downtime and disruptions**
- **Increased and customized security measures**
- **Enhanced time management**
- **More effective communication**
- **The best possible return on your IT investments**

Keep in mind, IT strategy isn't a one-time thing. We can work alongside your team to provide ongoing guidance, support, and services. We know that your needs are constantly changing, so your information technology should be too. When a new project comes up, we'll be sure to provide the solutions that you'll need.

Want to get started on your strategic 2019 IT plan right now? Then get in touch with Servcom USA at (803) 619-1414 or marketing@servcomusa.com.

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